

‘Data flow integral to efficient movement of goods’

Logistics is a lot more than the physical movement of goods from producer to consumer – it’s the associated data flow that is integral to the efficient movement of these goods, says Glenn Lawson of Core Freight Systems.

“Clearly the CoreFreight application is not primarily responsible for the physical aspect of the movement of cargo. However, we are committed to providing the best support systems – from a data flow perspective – to facilitate the import and export of goods across the South African border, whether for local consumption, to service overseas consumers or simply to provide a conduit between the Republic and the

rest of the continent.”

The company’s varied client base ranges from independent agents simply looking for modern and reliable software to meet the reporting requirements of Sars – be it for the ACM messages or the BOE declaration purposes – to multinational operators. “And their needs demand sophisticated control of their local operation coupled with the ability to seamlessly integrate into their international network using a cost-effective piece of software which is proven reliable in the South African environment – without dependence upon offshore-based support,” said Lawson.

“Southern Africa operations have unique considerations

and to adopt a ‘one system fits all’ mentality is unrealistic,” says Lawson. “The ability to interface with the TNPA is one of the regional requirements – as is the accommodation of the cross-border trucking business, which is becoming increasingly demanding in order to meet the new procedures in operation at South African land border posts,” he added.

“Efficiency within the logistics supply chain is essential to the sustainable development of any economy, either on its own or as part of a trading block.

“South Africa needs to play a leadership role in the SADC region and Core Freight is committed to playing its role



Glenn Lawson ... ‘South Africa needs to play a leadership role in the SADC.’

in the support of operators who see merit in participation in this endeavour.”

Lawson believes that the company’s hosted facility provides an inexpensive mechanism for operators to access fully functional software, ensuring compliance with Sars and enhanced management control of their business.