Proven system

tailor-made for SA requirements

Suitable for multinationals as well as smaller companies

Now more than ever companies need to optimise every component in the logistics supply chain in order to derive overall gains in efficiency, says Jonathan Sims of Core Freight Systems.

"This includes IT systems as much as the other elements responsible for the physical movement of the goods," he told FTW.

And while it is highly unlikely that any single application will optimally service all the systems requirements of all the parties across the chain, this needn't be viewed as a negative, he said.

"Principals and service providers can then select the 'best of breed' applications for the specific functionality they require in their individual areas of operation and these different applications should then be connected to supply the overall supply chain system requirement."

Core Freight Systems specialises in the provision of an application for use in the forwarding and clearing aspect of logistics for companies operating in South Africa. "The application is designed to improve internal operational processing, enhance management control and provide better communication with parties or systems outside of the forwarding or clearing functionality.

"We have many multinational clients who have forwarding and accounting packages prescribed for their use by their parent company that do not always fully address the local demands – for example the SA Revenue Service MAS requirements or real-time credit checking," says Sims.

Core Freight has provided solutions for these clients, he says, "improving their overall systems functionality through the use of robust modern technology and innovative design. It is a proven system tailor-made for South African requirements."

But the need for effective systems is not restricted to large multinational players and smaller agents should equally consider their options, says Sims. "The

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CoreFreight application can be used over the internet and this provides access to a modern fully functional forwarding and clearing package in a secure cost-effective manner for these operators," says Sims.

Understanding what can be achieved through modern IT practice is essential to remaining competitive as the logistics industry evolves. "Now is as good a time as any for South African operators to review their systems to determine not only if they provide an effective solution to their current processing requirements but also if their organisations are prepared to face the challenges of the future."